

NCC Cable System Order

11766787

Order #	62356900	Flight Dates	10/24/16 - 11/06/16	Update Date	10/28/16
Syscode	1084	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Celest, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Andrew Yolles	Product Code		Total	\$130.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$19.50
Office	Washington	Product Name		Net Total	\$110.50
Phone	(301) 951-2620	Credit Status		Total Spots	13
Status	Not accepted			Affiliate Split	100.0
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments : R2: 10.28 MG. Added 7 spots. +\$70 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Texas Tech @ TCU	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$10.00	\$20.00	30	CFB 10/29
2	ESP2	Tennessee @ South Carolina	10/24/16	10/30/16	18:15	21:15						X		-	-	1	\$10.00	\$10.00	30	CFB 10/29
3	ESP2	Washington State @ Oregon State	10/24/16	10/30/16	21:45	24:00						X		-	-	1	\$10.00	\$10.00	30	CFB 10/29
4	ESPN	Michigan @ Michigan State	10/24/16	10/30/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	CFB 10/29
5	ESPN	Northwestern @ Ohio State	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CFB 10/29
6	FS1	Washington @ Utah	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$10.00	\$20.00	30	R2+2x: CFB 10/29
7	FS1	Kansas @ Oklahoma	10/24/16	10/30/16	18:00	21:00						X		-	-	2	\$10.00	\$20.00	30	R2+2x: CFB 10/29
8	FS1	Stanford @ Arizona	10/24/16	10/30/16	22:00	24:00						X		-	-	1	\$10.00	\$10.00	30	R2+1x: CFB 10/29
9	BTN	Minnesota @ Illinois	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$10.00	\$20.00	30	R2+2x: CFB 10/29
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS		13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13
AMT		\$130.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$130.00

SYSTEM APP: SALES ACCT

Date Printed 10/28/16

62356900 | Minneapolis-St. Paul | Spectrum/Celest, WI | 1084 |